

## NATIONAL VOTER REGISTRATION CAMPAIGN LAUNCHED FOR AND WITH HISPANIC YOUNG ADULTS

The Hispanic electorate has doubled since 2000 (a growth of 93%) totaling 32 million in 2020. According to the Pew Research Center, Latinos are expected to be the largest racial or ethnic minority eligible to vote in a presidential election, accounting for 13.3 percent of the U.S. electorate. Latino young adults are projected to account for nearly half of this Hispanic vote in 2020, which will unquestionably define it. While Latino young adults eligible to vote have reached record highs, voter turnout remains low compared to other similar age ethnic groups.

Every 30 seconds a young Latino/Hispanic turns 18 in the United States. Most are U.S. born, according to the Pew Research Center, meaning an estimated 800,000 new voters a year. They are joining other Latinos from Generation Z (18-24 years old) and Millennials, (26-40 years old) who are considered an untapped voting bloc that is growing faster than any other ethnic group. This population is bilingual and more likely to use mobile technology, according to research studies. Latino young adults will be the main driving force among the Hispanic vote in the next two decades.

The National Catholic Council for Hispanic Ministry (NCCHM), The National Catholic Network de Pastoral Juvenil Hispana (LaRED), the National Catholic Partnership on Disabilities (NCPD) and several national Hispanic organizations are collaborating in the outreach campaign “#Every30Seconds #Cada30Segundos”, that seeks to empower young adult Latinos and their families to register, vote, and have an impact on who leads the country and their future.

“The goal of #Every30seconds campaign is to motivate Hispanic Catholic young adults to register and vote as part of their social responsibility. We will not be promoting any particular candidate or political party. It is an informative and formative campaign to empower young people to exercise their rights and make a difference,” said Adriana Visoso, President of LaRED.

This campaign provides specific information on where and how to register to vote and seeks to empower Latino young adults to do it. It will be conducted through social media, via webinars, emails, and through direct in-person contact.

“We see young people peacefully protesting racial injustices and we watch how creative they are in getting their messages and ideas out through social media. We want to seize that energy, that commitment to social justice, and use it to make a difference by exercising their power through voting,” added Elisabeth Roman, President of the National Catholic Council for Hispanic Ministry.

Twenty-five Hispanic Catholic leaders from various states including California, Texas, Illinois, Maryland, New York, New Jersey, Florida, North Carolina, Indianapolis, Detroit, and Washington, D.C. held their first townhall meeting via Zoom in preparation to launch the #Every30Seconds voter registration to get out and vote campaign on August 1<sup>st</sup>.



To ensure the participation of Hispanic young adults with disabilities in the electoral process, Esther Garcia, Director of Outreach and Diocesan Relations from NCPD will help guide an inclusive campaign's communication process.

"A person's disability should never impede the exercise of their constitutional right. We would like to see that all eligible citizens have the opportunity to vote." Garcia said.

The #Every30Seconds campaign effort will have Latino young adult *influencers* from every episcopal region in the United States promoting the message through Facebook, Instagram, Twitter, Snapchat, YouTube, and TIK TOK. Initially, the campaign's messaging will be focused on getting young adult people to register. In the fall, the messaging and communication efforts will be targeted at getting them to vote. The campaign also includes a formation process preparing young people to be faithful citizens.

#### **Organizations launching this campaign:**

National Catholic Council for Hispanic Ministry  
LaRED, National Catholic Network de Pastoral Juvenil Hispana  
National Catholic Partnership on Disabilities  
Diocese of Joliet – Office of Hispanic and Ethnic Ministries  
Instituto Fe y Vida

#### **Organizations working and supporting the campaign:**

Bread for the World  
Gamaliel Network  
Maryknoll Lay Missioners – Proyecto Juvenil  
Merrimac Valley Project

#### **Resources:**

<https://www.pewresearch.org/hispanic/interactives/mapping-the-latino-electorate/>  
<https://www.pewresearch.org/fact-tank/2020/01/31/where-latinos-have-the-most-eligible-voters-in-the-2020-election/>  
<https://www.theatlantic.com/politics/archive/2015/08/every-30-seconds-a-latino-reaches-voting-age-you-read-that-right/432627/>  
<https://projects.theworld.org/every-30-seconds>  
<https://www.as-coa.org/articles/chart-turnout-and-latino-vote-2020>  
<https://www.usccb.org/issues-and-action/faithful-citizenship/forming-consciences-for-faithful-citizenship-part-one>



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Here is the list for registering online based on states, there are a few states like Wyoming that do not offer an online option

STATE	URL
AK	<a href="https://voterregistration.alaska.gov">https://voterregistration.alaska.gov</a>
AL	<a href="https://www.alabamavotes.gov/olvr/default.aspx">https://www.alabamavotes.gov/olvr/default.aspx</a>
AZ	<a href="http://servicearizona.com/voterRegistration">http://servicearizona.com/voterRegistration</a>
CA	<a href="http://registertovote.ca.gov">http://registertovote.ca.gov</a>
CO	<a href="https://www.sos.state.co.us/voter/pages/pub/olvr/verifyNewVoter.xhtml">https://www.sos.state.co.us/voter/pages/pub/olvr/verifyNewVoter.xhtml</a>
CT	<a href="https://voterregistration.ct.gov/OLVR/">https://voterregistration.ct.gov/OLVR/</a>
DC	<a href="https://www.vote4dc.com/ApplyInstructions/Register">https://www.vote4dc.com/ApplyInstructions/Register</a>
DE	<a href="https://ivote.de.gov/voterlogin.aspx">https://ivote.de.gov/voterlogin.aspx</a>
FL	<a href="https://registertovoteflorida.gov/en/Registration/Index">https://registertovoteflorida.gov/en/Registration/Index</a>
GA	<a href="https://registertovote.sos.ga.gov/GAOLVR/#no-back-button">https://registertovote.sos.ga.gov/GAOLVR/#no-back-button</a>
HI	<a href="https://olvr.hawaii.gov/register.aspx">https://olvr.hawaii.gov/register.aspx</a>
IA	<a href="https://mymvd.iowadot.gov/Account/Login?ReturnUrl=%2fVoterRegistration">https://mymvd.iowadot.gov/Account/Login?ReturnUrl=%2fVoterRegistration</a>
ID	<a href="https://apps.idahovotes.gov/OnlineVoterRegistration">https://apps.idahovotes.gov/OnlineVoterRegistration</a>
IL	<a href="https://ova.elections.il.gov">https://ova.elections.il.gov</a>
IN	<a href="https://indianavoters.in.gov/">https://indianavoters.in.gov/</a>
KS	<a href="https://www.kdor.ks.gov/Apps/VoterReg/Default.aspx">https://www.kdor.ks.gov/Apps/VoterReg/Default.aspx</a>
KY	<a href="https://vrsws.sos.ky.gov/ovrweb/">https://vrsws.sos.ky.gov/ovrweb/</a>
LA	<a href="http://www.sos.la.gov/ElectionsAndVoting/Pages/OnlineVoterRegistration.aspx">http://www.sos.la.gov/ElectionsAndVoting/Pages/OnlineVoterRegistration.aspx</a>
MA	<a href="https://www.sec.state.ma.us/OVR/Pages/MinRequirements.aspx?RMVId=True">https://www.sec.state.ma.us/OVR/Pages/MinRequirements.aspx?RMVId=True</a>
MD	<a href="https://voterservices.elections.maryland.gov/OnlineVoterRegistration/VoterType">https://voterservices.elections.maryland.gov/OnlineVoterRegistration/VoterType</a>
MI	<a href="https://mvic.sos.state.mi.us/RegisterVoter">https://mvic.sos.state.mi.us/RegisterVoter</a>
MN	<a href="https://mnvotes.sos.state.mn.us/VoterRegistration/VoterRegistrationStep1.aspx">https://mnvotes.sos.state.mn.us/VoterRegistration/VoterRegistrationStep1.aspx</a>
MO	<a href="http://www.sos.mo.gov/elections/goVoteMissouri/register.aspx">http://www.sos.mo.gov/elections/goVoteMissouri/register.aspx</a>
NC	<a href="https://www.ncdot.gov/dmv/offices-services/online/Pages/voter-registration-application.aspx">https://www.ncdot.gov/dmv/offices-services/online/Pages/voter-registration-application.aspx</a>
NE	<a href="https://www.nebraska.gov/apps-sos-voter-registration/eligibility/citizen">https://www.nebraska.gov/apps-sos-voter-registration/eligibility/citizen</a>
NM	<a href="https://portal.sos.state.nm.us/OVR/(S(od4445h5uj2f5tyucvvhzdf))/WebPages/InstructionsStep1.aspx">https://portal.sos.state.nm.us/OVR/(S(od4445h5uj2f5tyucvvhzdf))/WebPages/InstructionsStep1.aspx</a>
NV	<a href="http://www.registertovotenv.gov">http://www.registertovotenv.gov</a>
NY	<a href="http://dmv.ny.gov/org/more-info/electronic-voter-registration-application">http://dmv.ny.gov/org/more-info/electronic-voter-registration-application</a>
OH	<a href="https://olvr.sos.state.oh.us/ovru/Modify.aspx">https://olvr.sos.state.oh.us/ovru/Modify.aspx</a>
OR	<a href="https://secure.sos.state.or.us/orestar/vr/register.do?lang=eng&amp;source=RTV">https://secure.sos.state.or.us/orestar/vr/register.do?lang=eng&amp;source=RTV</a>
PA	<a href="https://www.pavoterservices.state.pa.us/Pages/VoterRegistrationApplication.aspx">https://www.pavoterservices.state.pa.us/Pages/VoterRegistrationApplication.aspx</a>
RI	<a href="https://vote.sos.ri.gov/ovr/register">https://vote.sos.ri.gov/ovr/register</a>
SC	<a href="https://info.scvotes.sc.gov/eng/ovr/start.aspx">https://info.scvotes.sc.gov/eng/ovr/start.aspx</a>
TN	<a href="https://ovr.govote.tn.gov/">https://ovr.govote.tn.gov/</a>
UT	<a href="https://secure.utah.gov/voterreg/login.html?selection=REGISTER">https://secure.utah.gov/voterreg/login.html?selection=REGISTER</a>
VA	<a href="https://vote.elections.virginia.gov/VoterInformation">https://vote.elections.virginia.gov/VoterInformation</a>
VT	<a href="https://olvr.sec.state.vt.us/Registration/">https://olvr.sec.state.vt.us/Registration/</a>
WA	<a href="http://www.sos.wa.gov/elections/myvote/">http://www.sos.wa.gov/elections/myvote/</a>
WI	<a href="https://myvote.wi.gov/en-us/RegisterToVote">https://myvote.wi.gov/en-us/RegisterToVote</a>
WV	<a href="https://ovr.sos.wv.gov/Register#Qualifications">https://ovr.sos.wv.gov/Register#Qualifications</a>

